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Message Text

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PAGE 01 HONG K 01398 071010Z

13
ACTION COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 DRC-01 RSC-01 /015 W
---------- 089630
R 070604Z FEB 74
FM AMCONSUL HONG KONG
TO SECSTATE WASHDC 9507

UNCLAS HONG KONG 1398

E. O. 11652: N/A
TAGS: BEXP, HK
SUBJECT: OIM TARGET INDUSTRY RESEARCH: MARKET ELECTRONIC COMPONENTS IN TAIWAN.

REF: USDOC 1241

1. MOBIUS HAS ADDRESSED QUESTIONS AS SET FORTH REFTEL WITH EXCEPTIONS

OF II.B.1., II.B.3, III.B., III.C.1, AND III.C. 3, WHICH EQUIRE
FURTHER FIELD STUDY. MOBIUS CLAIMS TO HAVE ATTEMPTED TO ELICIT
THIS INFORMATION DURING THE COURSE OF THE ORIGINAL STUDY BUT BECAME
DISCOURAGED DUE TO EXTREME VARIABILITY AMONG END USER OPINIONS
AND WITH PUBLISHED DATA. WHILE MOBIUS' STATISCAL METHODS APPEAR
TO MEET ACCEPTABLE STANDARDS, ESTIMATES BASED ON THESE
DATA DO NOT SEEM VERY RELIABLE.

2. ACCORDINGLY MOBIUS ATTEMPTING DIFFERENT APPROACH, ON ITEMS II.B.1
., II.B.3,
III.B., III.C.1., AND III.C.3. METHOD TO BE USED, WHICH INCLUDES
BOTH MAIL AND POLL AND FURTHER INTERVIEWS, FAIRLY TIME CONSUMING BUT
MOBIUS PROMISES TO WORK AS FAST AS POSSIBLE.

3. UNDER III.A. MOBIUS REQUESTS GUIDANCE AS TO DEFINITION OF
SMALL DESK AND POCKET CALCULATORS AS THESE MAKE UP BULK OF
CALCULATORS PRODUCED IN TAIWAN. THESE ITEMS INCREASINGLY
USED IN DOMESTIC SECTOR AS WELL AS BY STUDENTS, OFFICES, ETC.
SHOULD THEY BE CONSIDERED CONSUMER OR COMMERCIAL INDUSTRIAL
EQUIPMENT OR SHOULD SOME APPROXIMATE DIVISION BE MADE ON
BASIS OF SIZE AND COMPLEXITY?
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4. MOBIUS PRELIMINARY REPLY AIRMAILED FEBRUARY 6.
ALLEN

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Disposition Event:
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